

Who we are, what we do

We are an independent bottler of soft drinks and fruit juices for retailers and A-brands in Europe and the US.

Our unique production platform covers 29 manufacturing sites in the Netherlands, Belgium, Germany, France, Spain, Italy, Poland, Finland, the UK and the US providing customers close proximity and reliable service across geographies. Our global sourcing and local innovation capabilities offer an almost unlimited variety of soft drinks, fruit juices and other beverages, manufactured to individual customer specifications and requirements.

We have long-standing relationships with leading discounters and full-service retailers across Europe, with a broad and sophisticated range of private label offerings. We are also a co-packing partner for national and international branded beverage companies who can rely on our high quality production platform. With the recent acquisition of US-based bottler Whitlock Packaging we can now offer customers supply chain solutions in both key markets.

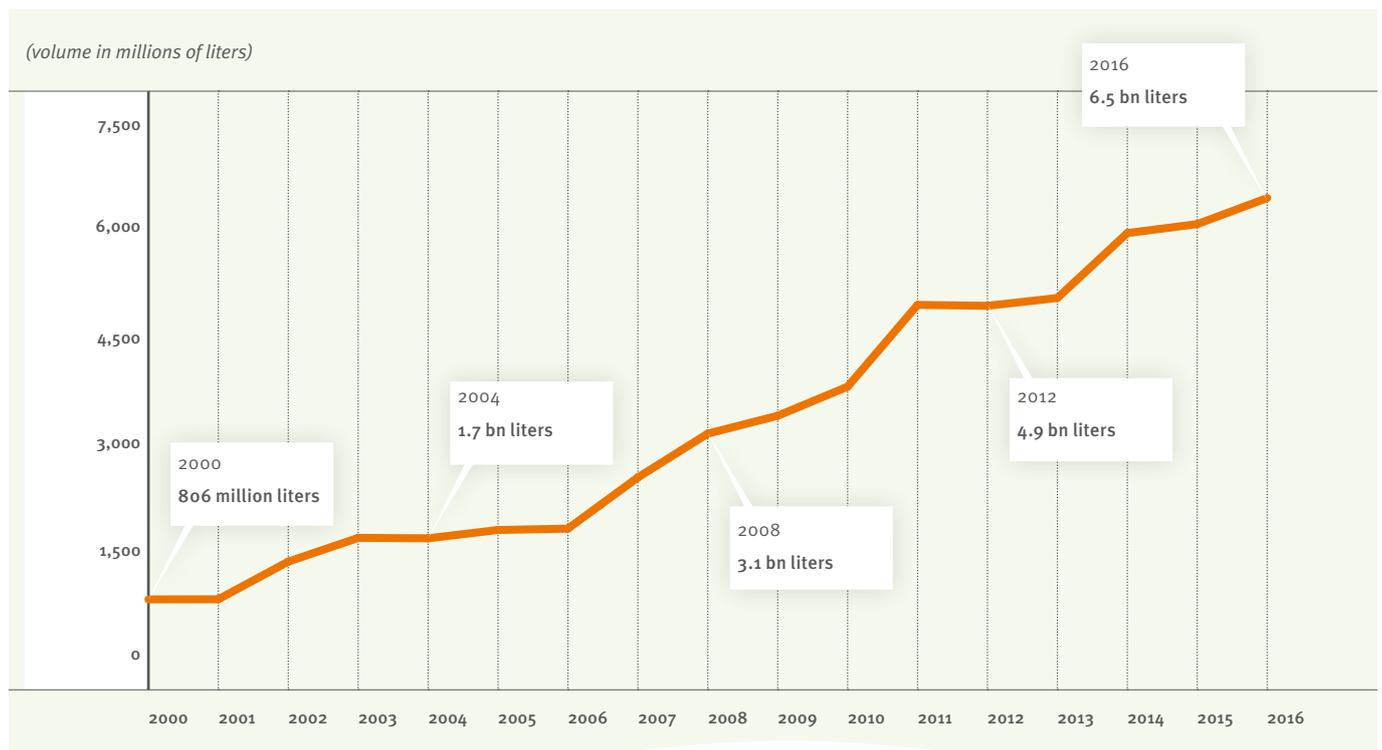
Our product range includes a wide variety of fruit juices, carbonated soft drinks, ready-to-drink teas, still drinks, energy drinks, sport drinks, water, beer and specialty drinks. We offer packaging in PET, Aseptic PET (A-PET), carton, cans and glass.

In 2016 we employed approximately 5,500 people (FTEs year-end) in Europe and the US. Our size brings economies of scale, but it is the ability of our highly skilled people to seize market opportunities and streamline operational processes that makes the difference.

Our customers benefit from

- A unique production platform in Europe and the US
- Access to a complete product and packaging mix
- Total supply chain solutions

16 Years of accelerated growth





Our business model combines manufacturing for retailers with private label offerings and co-packing for branded beverage companies. This provides us with several structural advantages. Firstly it enables us to combine flexibility, quality and high standards under one roof. Secondly, by working for a high number of customers and products we can run production facilities efficiently.

For retailers with a private label range, we offer an end-to-end solution that covers every step of the process. Branded beverage companies seek co-packers that have sufficient scale and geographic scope to provide the production flexibility to meet their requirements in multiple markets.

Read more on page 13.